



ABOUT EVENT

The 9th International Forum – 'Call Center World Forum 2010' (CCWF) – the key event in the call center industry – has been held by Exposystems for 9 years starting from 2002.

From the very beginning CCWF is rightfully recognized as the large-scale and remarkable event in the call center industry gathering together leading companies from Russia, Ukraine, Kazakhstan, Azerbaijan, Kyrgyzstan, Belarus and other countries of the region, as well as from the European Union member states, the Middle East and the USA.

Starting from 2007, the number of Forum participants has been increasing year by year, currently exceeding **1,000** specialists and business leaders.

The working language at the Forum is Russian (English – Russian – English simultaneous interpretation provided) – this circumstance makes the event attractive for professionals from the one sixth part of the world.

The **Call Center World Forum** is the major industry event and a must-attend occurrence if your business is associated with call centers, customer service or information technologies.

In 2010, the Forum organizers will offer you a new, renewed format and a breakthrough concept of this massive event.

IX CCWF's strapline is ***Giving Fresh Impetus***. Managing our changes we are pursuing the only purpose – to give a fresh impetus to the development of our participants' business, provide more efficient and comfortable conditions for promotion of services, products and solutions, marketing and sales, experience sharing, advice and education.

The feeling of freshness will be right there as you first pay your attention to the structure of the event that will also accommodate the largest in Eastern Europe industrial **Expo** and the most reputable **Conference**.

In 2010, the **CCWF** will include two major events which will take place at the same venue at the same time. They will be focused on different levels of business development and company management. These include the following:

- **The Call Center Expo** is the major event of the Forum: more than **1,300** visitors, more than **40** exhibitors from Russia and other countries. The exhibition will include presentation sessions of services, technology and business solutions for call centers, consultations, business meetings and networking.
- **The Call Center Conference**: the Conference will be focused on five major aspects of call centers development: business strategies session, management session, HR session, technologies and solutions session, customer service management session.

CALL CENTER CONFERENCE

In 2010, we take into account interests of virtually each and every marketplace participant, including vendors, service providers and consumers of call centers solutions. At the Forum, you will find absolutely new and extremely useful information for you and your business.

NEW! In 2010, we will introduce 5 sessions: Business Strategies, Management, HR and Staff, Technologies and Solutions, Customer Service Management. For creating the relevant agenda meeting your needs and interests a separate registration for the different sessions will be available in 2010. It will allow to improve your ROI and to reach your business goals.

Call Center Conference (March 23 – 24) – **more than 800 delegates**, 5 session meetings topically focused on the 5 main aspects of call centers development:

- **Call Center Strategy (CC business strategies)**
- **Call Center Management**
- **Call Center HR and Staff**
- **Call Center Technologies and Solutions**
- **Customer Service Management**

CALL CENTER EXPO

Call Center Expo (March 23 – 24, 2010) – the forum's most large-scale event envisaged to gather **more than 1,300 visitors and more than 40 exponents** representing Russia and other countries at the exhibition area of **more than 1,500 sq. meters**.

Featured at the exhibition: presentation sessions of services, technology and business solutions for call centers, consultations, business meetings and networking.

In 2010, **CCWF** will be held by the Exposystems team for the 9th time. Since 2002, we have had time to acquire the extensive organizational experience.

In 2010, we are going to massively enlarge the exhibition area and invite new companies, including those representing new and related industries.

As never before Call Center Expo will include great number of useful ideas, networking and experience exchange opportunities for visitors and exhibitors.

To determinate the participation format, please have a look at the new extensive opportunities which are offered on the CC Expo in 2010:

[Renting of the exhibition area "Empty floor"](#)

[Renting of the exhibition area "Standard stand"](#)

[Renting of the area for mobile stand "Mobile stand"](#)

[Renting of the Information desk](#)

[Renting of the work place "Work place"](#)

[Presentation report](#)

[Holding of a promo-seminar](#)

[Advertisement positioning at the exhibition](#)

[Partner, supplier & customer searching](#)

Renting of the exhibition area "Empty floor"

This format is for the companies which would like to use the area for the building/installation with their own design and invite the outside contractors.

- Minimal square area is 12 sq. meters
- Renting price of 1 sq. meters is €354
- For example, the cost of 12 sq. meters is €4248
- Mandatory registration contribution for this format is €770
- Electricity providing cost (220V) is €270 for each 2 kW
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

Renting of the exhibition area “Standard stand”

This format is for the companies which would like to rent A standard «key ready» stand from the Exhibition Organizers.

- Minimal square area is 9 sq. meters
- Renting price of 1 sq. meters is €382
- For example, the cost of 9 sq. meters is €3435
- Mandatory registration contribution for this format is €770
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

Renting of the area for mobile stand “Mobile stand”

If you have a small mobile stand which you can place on the area from 4 to 10 sq. meters, you can choose this profitable variant. If the square of your mobile stand is bigger than 10 sq. meters you should choose [Renting of the exhibition area](#). For your accommodation we may recommend you our partner which can offer you wide variety of modern fold-out mobile constructions for rent or. Ask the Organizers about details.

- Minimal square area is 4 sq. meters, maximal is 10 sq. meters
- Renting price of 1 sq. meters is €327
- For example, the cost of 6 sq. meters is €1990
- Mandatory registration contribution for this format is €770
- Electricity providing cost (220V) is €270 for each 2 kW
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

Renting of the Information desk

Would you like to be in the center of activities, “in full public view”? You can rent the Information desk in the most attendant place of the exhibition – choose one of the lanes. If you had rented the place at the exhibition area the Information desk would be cheaper for you. The quantity is limited.

- The square of the Information desk is not bigger than 2 sq. meters, the price is €872
- Non-mandatory registration contribution for this format is €770
- Electricity providing cost (220V) is €270 for each 2 kW
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

Renting of the work place “Work place”

This format is very comfortable and budget for the companies which cut their marketing budget because of the economic crisis or companies which are making the acquaintance of the exhibition and looking to minimize the risks. It represents a small chair and table near the refreshment area. The quantity is limited.

- Renting price is €699
- Non-mandatory registration contribution for this format is €770
- Electricity providing cost (220V) is €290 for each 2 kW

Presentation report

It is a very efficient way of reporting about the products, services and solutions of your company. In the specially equipped room for 30-40 people (where you can invite your partners and customers) you will be provided with the multi-media equipment (computer, projector, screen), so that you can make an excellent and dynamic presentation. Announcement of your presentation on web-site, in the forum materials and on special display panels will attract many visitors of the exhibition. Additionally you can invite the promoters who will distribute the invitation flyers at the entrance.

- 30 minute presentation’s price is €762
- If you rent more than 4 sq. meters at the exhibition, you’ll get the price €381,4
- Non-mandatory registration contribution for this format is €770
- **If you rent more than 4 sq. meters at the exhibition, 30 minute presentation will be free of charge for you.**

Holding of a promo-seminar

Holding of a promo-seminar (1,5 hours) in the separate room with a coffee-break for the participants you have invited – is a very efficient way of informing your partners and customers. In the specially equipped room for 30-40 people you will be provided by the multi-media equipment (computer, projector, screen), so that you can make an excellent and dynamic seminar-presentation. You can invite the mass media representatives and other exhibition visitors who are interested in it. Announcement of your presentation on web-site, in the forum materials and on special display panels will attract many visitors to the exhibition. Additionally you can invite the promoters who will distribute the invitation flyers at the entrance.

- The price of the providing opportunity for holding of promo-seminar (120 minutes), including coffee break and snacks (30 minutes) is €2999, the price includes the renting of room 7 equipment, coffee break, snacks and announcement in the exhibition program
- Non-mandatory registration contribution for this format is €770
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

Advertisement positioning at the exhibition

You can place your advertisement:

- In the exhibition catalogue
 - A4 unit - €1 890
 - Article (max 3 pages) + A4 unit - €1 890
 - Colorful logo + text (up to 50 words) - €270
- On the special roll-up banners
 - from €1500
- On the registration desk
 - from €2000
- On the floor (special stickers)
 - from €900
- On the service screens
 - from €900
- **There are discounts** for 100% prepayment: 25% before 15 December, 15% before 1 January.

WHO IS TO PARTICIPATE?

IX CCWF' 2010 will be attended by more than 1,300 participants – business leaders, call-centers top-managers and enterprise decision makers, specialists and professionals representing various industries:

In-house call centers:

- Finance: Banks and insurance companies
- Telco
- Retail
- Energy, utilities and transport
- Pharmaceuticals
- Municipality
- Others

Outsourcing, hosted and virtual call centers:

- Telemarketing and direct-marketing services
- CRM agencies
- Virtual call centers
- Hosted call centers
- Others

Service and solution providers

Hardware and software manufactures

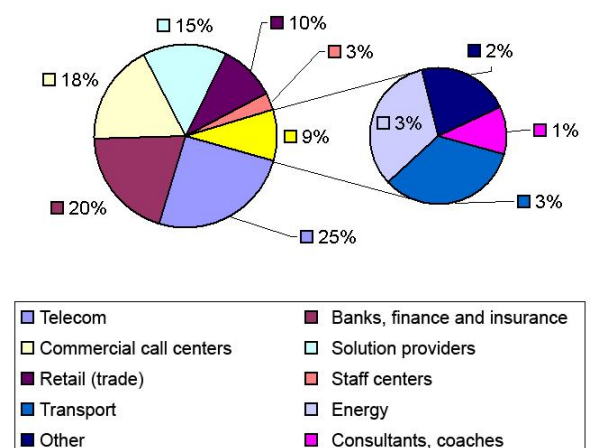
System integrators and distributors

Business consultants

Training, learning and coaching centers

Others

Industry-based distribution



The Call Center World Forum invites business leaders, call-centers top-managers and enterprise decision makers, specialists and professionals which business is associated with the call center industry:

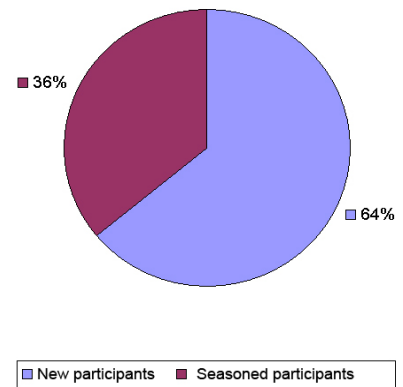
- Call Center Directors
- Executives of business entities
- Heads of state enterprises
- Managers of CRM departments
- Business Development Directors
- Information Technologies Directors
- Marketing and sale specialists
- Project Managers
- Others

And all these people will be looking for your solutions while visiting Call Center World Forum - 2010

Distribution: new / seasoned participants

IX CCWF' 2010 offer additional opportunities for intensive business communications and a place for meeting your new customers and partners, as well as the way to learn more about each other and exchange ideas of joint business.

The CCWF program will facilitate the creation of benign atmosphere for sharing experience and making new contacts.



IX CCWF' 2010 is a major event with extensive geographical coverage attracting leaders and experts interested in call center industry novelties.

In various years, the Call Center World Forum was attended by:
 In 2002, more than **450** specialists from 6 countries
 In 2003, more than **500** specialists from 8 countries
 In 2004, more than **700** specialists from 8 countries
 In 2005, more than **900** specialists from 8 countries
 In 2006, more than **950** specialists from 11 countries
 In 2007, more than **1,200** specialists from 15 countries
 In 2008, more than **1,300** specialists from 16 countries
 In 2009 (crisis year), more than **1,000** specialists from 10 countries

REFERENCES OF SOME PARTICIPANTS

Corporate Call Centers:

Banks and insurance

Aleksey Komolov, Homecredit

Thank you for your kind words. As to me, I am really grateful for your invitation to participate at the Forum and for its organization. Frankly speaking, it was long before that I saw such clear-cut and thought-out organization of conferences. I really liked the evening part format – where I had the chance to get acquainted with lots of participants.

Thanks again.

Veronika Pinchuk, OJSC Bank Saint-Petersburg

Basically, I enjoyed every minute, but given the large number of people, it was not always easy to hear lectures in comfort (on the first day, the Cisco workshop hall was so packed with people that chairs were in deficit).

Anastasia Tarasenko, Head of Information Center, Swedbank

Everything was all right with me. I especially liked the Forum schedule and its highly-topical program.

Ivan Sindinsky, Head of Call Center, Gazprombank

I was impressed with the Forum scale, number of participants and the issues discussed.

Victoria Beits, Head of Call Center, Zapsibcombank

The general impression is very good. A lot of banks' representatives; would be good to see more contributions regarding bank call centers on the agenda.

I truly liked the panel discussion themes.

Irina Koroleva, Head of Target Marketing Department and loyalty programs, VTB 24

Many thanks for the opportunity to deliver a contribution at the Forum. The focus of the Forum definitely arouses keen interest in the business community.

Contributions of experts always attract large audience and invoke vivid genuine interest, which is clear to see both by the questions asked and the number of people present in lecture halls.

Alena Osorina, Marketing Director, Customer Experience Renaissance Insurance Group

I was glad to participate at the Forum. Thanks a lot for the excellent organization of such a large-scale event, order and a large number of interesting participants. I wish you further development and successful future events.

Evgenia Dvornichenko, Direct Marketing Manager, Alternative Distribution Department, AIG Life Insurance Company

Thank you so much for the wonderfully organized Forum. I was really pleased to participate in the event which, apart from the opportunity to get a great deal of information soundly balanced in terms of its presentation, offered everything that could be of interest to a participant or a contributor. Special THANKS for the face2face networking. I do regret there are almost no events with this level of organization. The Forum is a very pleasant exception.

Retail Trade and Services

Ekaterina Dobrivecher, Head of Contact Center, MUSA MOTORS

The event was nicely arranged, bringing heaps of useful and interesting information. Worth noting is the high level of speakers highlighting the topic relevant to me. Thank you.

Dmitry Ermolenko, Eldorado

Thank you for the forum. Everything was interesting and impressive.

Olga Serogodskaya, Head of Contact Center, MIR

On my part, I would like to thank you for the invitation to take part in the Conference. For me as a head of a corporate contact center, it was important to be present and moreover to take part in such an even. Pleased to note the trendily increasing number of agenda contributions delivered by contact center managers as heads of customer focused companies' departments. Indeed, a contact center as a company front office has come to fulfill the information center role as well as the role of a department providing support and even undertaking development of loyalty programs. It would be nice to continue our acquaintance.

Roman Danilin, Head of Customer Relationships Department, Rosinter Restaurants Holding

The Call Center World is the only major event highly focused on the call center community. Here you can meet colleagues, share practical experience, listen to interesting reports delivered by peers from leading companies. Special thanks to the Organizational Committee and producers for the interesting forum program.

Medicine and Pharmaceuticals

Elena Kukol, Acting Marketing Director, Drugstore Network 36.6

Thanks. In general, the event was fairly original in terms of its format and, in my view, will deliver noteworthy contribution to the promotion of the up-to-date call center tools. Wishing you further prosperity!

Energy, Transport and Air Carriage

Andrey Lutsevich, Deputy Outreach Director, Novosibirskenergosbyt

A lot of interesting information. Basically, very positive emotions. Useful.

Sergey Sinyagin, Director of Customer Service Department, AirUnion

This is not my first-time participation in conferences organized by Exposystems, and every time I get convinced of the organizers' high professionalism. It seems to me that all conferences arranged by this company are by their own style: robust organization, abundance of interesting contributions, involvement of a large community of professionals, efficient information support. And this Forum was no exception. Thanks to the organizers for new contacts and new knowledge.

Natalia Kabakova, Customer Service Director, DHL Express Russia

The forum left good impressions. The winning selection of speakers and meeting topics. The panel discussion completing the first day "warmed up" interest even more and prepared the audience for the next day. Many reports were lively and brought useful information. Thank you!

Telecommunication Companies

Ekaterina Razhanskaya, Director of Contact Center, MC NTT Rostelecom

The Forum was excellently arranged, the program is becoming increasingly relevant and engrossing. Many nice meetings, interesting and prospective acquaintances. It was very exciting and bright. Thanks to the organizers for the wonderful event. Will be looking forward to the 'Call Center World 2009'.

E.A. Lokshina, Director of CRM and Subscriber Operations, Megafon

Thank you very much. As regards the Organizational Committee efforts, I am pleased to note your company is obviously adding on professionalism in organizational issues, and the current organization level can be assessed as conforming to international standards.

Margarita Kozlova, Service Director, TELE2-Omsk

I would like to thank you for the wonderfully organized Call Center World Forum! The professionally selected contribution themes, interesting and topical reports made every delegate feel like participating in the common process.

I spent three whole days at the conference and can recall no single item which left an uncomfortable feeling. Thank you for your efforts; hope I will meet you again at your next Forum!

Alexander Roslyakov, Dr. Sc., Associate Professor of PGATI, Chief Technologist of NPC Infosfera

The Forum is as ever up to the notch – everything was well arranged, there were interesting contributions, especially on the practical issues of the call center concept application. In recent years, there appeared a good tendency of delivering theoretically focused reports. This means science is still afloat in Russia and is making its contribution to the world-wide development of call center technologies.

Call Centers:

Outsourcing

Michel Mertens, Director General, Teleperformance, Russia

Over recent years, the Call Center World has become a virtually unique event for the entire call center industry. The industry is dynamically growing acquiring new shapes, and most company chiefs have recognized the fact a call center is the most important tool in support of the sales promotion and customer solicitation strategy. There are increasingly more technologies and ideas for which CCW has become the ideal discussion platform providing outstanding opportunities for experience sharing, meeting new customers and partners, familiarizing with the world best practices. With the help of the Forum every participant can find an optimal solution for challenges facing its business, find fresh ideas and deliver its contribution to the process of global revision of conventional perception of service.

Elena Levchenko, President, East - European Communication Services (BEEPER), Ukraine

This year, the Forum program was abundant with interesting contributions and presentations. Specifically, I found very interesting the solution on Workforce Management streamlining presented by Verint. There also were a lot of interesting contacts established among outsourcing call centers active in Russia. On behalf of our company and in my own name, I want to say thanks for the invitation as a speaker and note the high level of the event in general.

Viktor Chistyakov, Sales Manager – Russia, Clientterra, Kazakhstan

Each year the Call Center World Forum is becoming ever more interesting and exciting. The reasons for same are traceable to the long circulating themes of the emerging contact center market in Russia. Each year, business is getting deeper insight in the ways of reducing operating units' costs, and this is increasingly rarely accompanied by skeptic remarks. These arguments are the result of participation in this year Forum, holding negotiations with representatives of various companies and my personal observations. This is only the part directly relating to outsourcing, i.e. our business model. This event has always been the immense platform for experience sharing, acquaintance with new technologies in this sphere, finding new opportunities for business development and much other. By summarizing the results of our participation, it can be concluded from the first lines of this letter – I am totally busy processing the contacts made last week. As I said, interest to outsourcing is primarily shown by major players in various industries, which was not so obvious last year. In general, I am pleased to share the view of one of the bank representatives that this event is a must-be and it would be better to have it several times a year. Many thanks to you, it was well done!

Denis Lyubivy, Director General, CONTACTIS – Outsourcing Contact Center, Ukraine

Thank you for the splendid event. The organizational discipline and the number of participants are simply fantastic. The Forum has gone over big.

Irina Mikhailova, Head of Call Center, New Paging Company, Russia

The 2008 Forum was packed with new discussion topics. It is important that Forum discussions are becoming oriented on especially burning and important issues: resource planning, correct load distribution, economic indicators etc. This is indeed no secret that before long top managers have been utilizing foreign Internet resources and literature for sound work arrangement. Thanks to the Forum many things are becoming understandable – how adapt these or those products, solutions, issues and concerns to the Russian market. For regional call centers, the Forum is as good as the only source of innovations in the narrow call center market. Worth noting the forum special benefit – communications between employees of various companies.

Telemarketing and Direct Marketing Services

Sergey Solovyev, Deputy Executive Director, Russian Association of Marketing

A very important inter-corporate event necessary for summarizing the best-practice experience, arranging for professional discourse and expansion of communications. The place and organization of the event are worth "excellent".

Information Referral Services

Olga Vedishcheva, Head of Customer Relationship Service, CJSC Astrakhan GSM

Many thanks to the event organizers for the opportunity to participate in such forums. Only positive impressions. Everything was organized on a very high level. I wish you further success and prosperity!

Consultancy

Olga Zeldin, Managing Partner, Apex Berg Contact Center Consulting

I want to say thanks for the professional organization of the event, interesting meeting topics and the opportunity to communicate both with colleagues and prospective customers. Today, the Forum is the only Russia based event of this scale and information value in the call center industry.

Dmitry Manin, Director General, LLC CRM-Design

The contributors from Russia's major companies demonstrated the high maturity of relationships with the clients of Russian business.

DO NOT MISS event No. 1 for 1/6th part of the world

We invite you to support the most large-scale event in the call center industry in Russia and neighboring countries.

IX CCWF'2010 is the strategic site attracting new participants from Russia's regions, neighboring countries and foreign countries looking to the Russian call center market, including UK, Germany, France, the USA and other western economies.

Your sponsorship at CCWF-2010 is the opportunity to launch a massive target marketing campaign. The success of a long-term marketing campaign is ensured through the high level of the Forum audience. All interested players, professionals and responsible persons registered in our extended database will be timely notified of the event.

Over the 9 years of Exposystems activities, we have managed to collect all existing industry related contacts. Through us, you will obtain access to the market!

We use the following promotion channels:

- Direct mailing
- Conference booklets
- Invitations to Exhibition
- Media
- Forum Materials
- Forum Web-site
- Electronic mailing
- Telemarketing
- PR

SPONSORSHIP OPPORTUNITIES

As an exhibitor, event sponsorship can play an integral part in your show strategy and achieving your show objectives.

Sponsorship can help you to:

- Build brand awareness
- Drive visitors to your stand
- Convey your company message with clarity
- Stand out from the competition

In 2010 we have designed for you many new sponsorship opportunities, not available in previous years. You can choose whether **VIP Sponsorship package** (Platinum, Gold, Exhibition sponsor, Conference sponsor), or high differentiated **Exclusive packages**.

VIP SPONSORSHIP PACKAGES

The packages include the following opportunities and services (brief перечень):

- Speech (report) at the Conference
- Presentation at the Exhibition
- Exhibition area rent
- Accreditation of the delegates for the Conference
- Branding and advertisement on the materials of the Forum

Packages price

- **Platinum sponsors** (not more than 2 brands) – from €13 500 + VAT
- **Gold sponsors** (not more than 5 brands) – from €9 500 + VAT
- **Exhibition sponsors** (unlimited quantity of brands) – from €6 700 + VAT
- **Conference sponsors** (unlimited quantity of brands) – from €6 700 + VAT

For more information regarding the VIP packages, please contact:

E-mail: ccwf10@ccwf.ru

Hot line & Fax: + 7 495 995 80 80

EXCLUSIVE PACKAGES

(only 1 sponsor for each status is possible if other is not pointed)

You can "form" your own exclusive package "option by option", choosing the packages that interest you from different Categories. In this case the price of such a composite package will be min 25% less than the sum of the constituents.

CATEGORY OF PRINT SPONSORS

FREE OF CHARGE EXHIBITION INVITATION TICKETS SPONSOR – €1900 + VAT

- Logo on the face (cover) of the Ticket (circulation 25 000 tickets)

FORUM CATALOGUE SPONSOR – €3900 + VAT

- Advert A4 on the second cover of the forum's Catalogue
- Sponsor's article not more than 10 000 symbols with spaces at the beginning of the Catalogue (not further than 10 page).

CATEGORY OF ONSITE SPONSORS

CONFERENCE SESSION SPONSOR – €4900 + VAT (exclusive right - 1 sponsor) and €3500 + VAT (up to 3 sponsors)

- Report or presentation or client's case or other speech on the sponsored session theme up to 30 minutes
- Welcome address in the beginning of the session 3 minutes
- Roll Up (provided by sponsor) at the entrance\exit of the session hall

PRESENTATION, CONSULTING OR START-UP ZONE SPONSOR – €3900 + VAT (exclusive right - 1 sponsor) and €2500 + VAT (up to 3 sponsors)

- Report within the sponsored zone program up to 100 minutes not more than 5 time-slots
- Roll Up (provided by sponsor) at the entrance\exit of the zone

LANYARD SPONSOR – €3000 + VAT

- Logo on the neck strap, worn by all exhibition visitors to hold their badge (circulation 1500)

DELEGATE'S BAG SPONSOR – €3000 + VAT

- Logo at the bags of the conference delegate's and exhibition visitors (circulation 1500)

REGISTRATION ZONE SPONSOR – €3900 + VAT

- 2 Roll Ups (provided by sponsor) at the stairs in left and right passages before the entrance to the Registration Zone
- 2 girls hostess welcoming everybody in the name of sponsor-company and offering a wineglass of sparkling wine or juice at the entrance in the period of Forum opening (~ 2 hours).
- Logo, in regular intervals distributed on the surface of vinyl banner, on the back wall, in the zone of registration of exhibition visitors

COFFEE-STATIONS SPONSOR – €1900 + VAT

- Logo and invitation for stand at special holders on the coffee-stations tables

REFRESHMENT AREA BUFFET SPONSOR – €990 + VAT

- Logo and invitation for stand at special holders on the buffet tables in the refreshment area

LUNCH TABLES SPONSOR – €1900 + VAT

- Logo and invitation for stand at special holders on the buffet tables in the refreshment area + flyer of the company (provided by sponsor) ½ A4 for each chair at the table

CATEGORY OF ONLINE SPONSORS

EXHIBITION VISITORS ON-LINE REGISTRATION SPONSOR - €2900 + VAT

- Logo, text (10 words) and hyperlink to sponsor's web-site from all the pages step by step registration of the exhibition delegates + text up to 50 words and hyperlink in the email-confirmation

ON-LINE DELEGATES REGISTRATION FOR CONFERENCE SPONSOR - €2900 + VAT

- Logo, text (10 words) and hyperlink to sponsor's web-site from all the pages step by step registration of the conference delegates + text up to 50 words and hyperlink in the email-confirmation

E-MAIL INVITATIONS, NOTIFICATIONS AND REMINDERS SPONSOR – €1900 + VAT

- Logo, text (10 words) and hyperlink to sponsor's web-site in all electronic invitations (more than 10 000 addressees), notifications (more than 1 000 addressees) and reminders of the Organizers (more than 1 000 addressees).

FORUM WEB-SITE MENUE SPONSOR– €2900 + VAT

- Banner in the lower part of the menu forum's web-site

FORUM BLOG SPONSOR – €2900 + VAT

- Banner 100x100 on the home page of the blog in the right top part of the menu
- One message per week

You can "form" your own exclusive package "option by option", choosing the packages that interest you from different Categories. In this case the price of such a composite package will be min 25% less than the sum of the constituents. For example, become ON-LINE sponsor of the forum only for €9 900 + VAT choosing all the positions in ON-LINE Category and thus saving min €3 600 + VAT!

To discuss these opportunities and for additional information please call

Svetlana Zhilina

Anastasiya Zhikhareva

on +7 (8) 495 995 80 80

or contact via email: ccwf10@ccwf.ru